

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
GENERAL POWER OF ATTORNEY TO PROSECUTE PATENT APPLICATIONS
BEFORE THE U.S. PATENT AND TRADEMARK OFFICE

ACTIVE DATA EXCHANGE, having an address of 190 Brodhead Road, Suite 300, Bethlehem, PA 18017, by its undersigned representative, hereby appoints the registered attorneys and agents associated with **Customer No. 00570** as its attorneys/agents with full power of substitution and revocation to represent **ACTIVE DATA EXCHANGE** before the U.S. Patent and Trademark Office ("USPTO") in connection with any and all patent applications assigned only to **ACTIVE DATA EXCHANGE** according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 C.F.R. 3.73(b).

The undersigned states that he is authorized and empowered to sign this document on behalf of **ACTIVE DATA EXCHANGE**.

Please address all correspondence to Customer No. 00570, namely, **PANITCH SCHWARZE BELISARIO & NADEL LLP**, One Commerce Square, 2005 Market Street, Suite 2200, Philadelphia, Pennsylvania 19103-7013. Please direct all communications and telephone calls to Clark A. Jablon at 215-965-1293 (telephone) or 215-965-1331 (facsimile).

11/17/09
Date

Respectfully submitted,

Signature

Richard D. Martin, ScD.

Typed or Printed Name

Executive Vice President & Chief Technical
Officer

Title